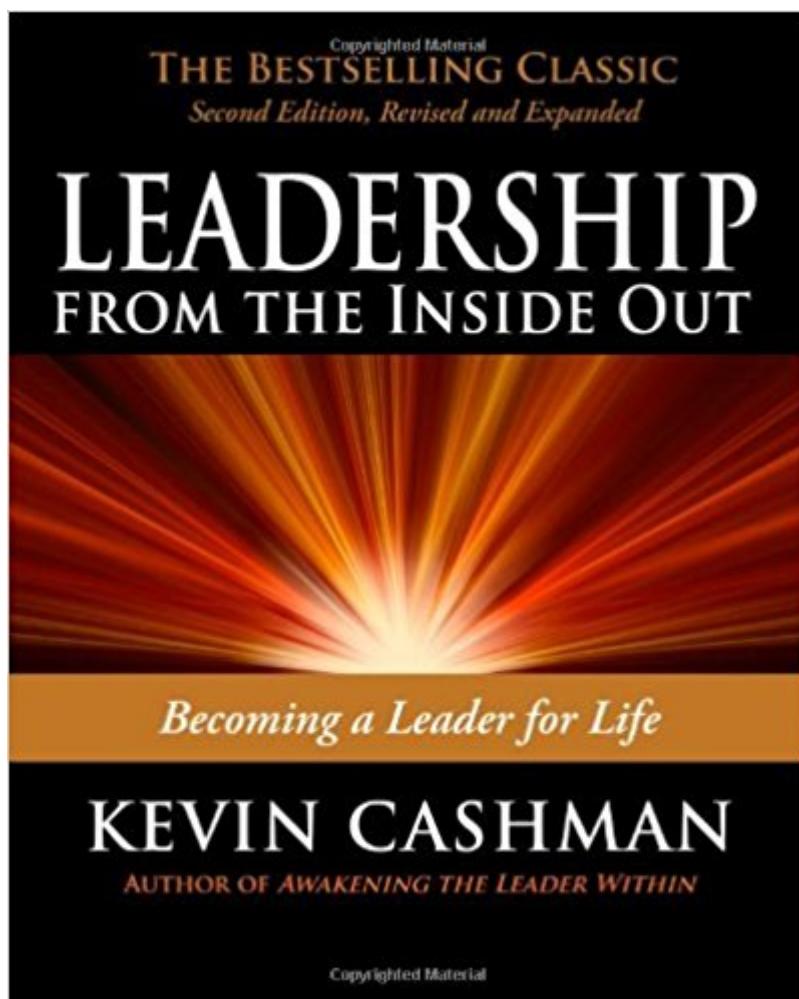


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# Leadership From The Inside Out: Becoming A Leader For Life



## Synopsis

Leadership from the Inside Out, Kevin Cashman's breakthrough business bestseller that clearly connected personal growth to leadership effectiveness, is now completely revised and updated with:-an explosion of new validating independent research -impressive new case studies -new tools and practices-an even more powerful virtual coaching experience. Still framed in seven simple yet profound "mastery areas," this book serves as an integrated coaching experience that helps leaders understand how to harness their authentic, value-creating influence and elevate their impact as individuals, in teams, and in organizations. Cashman demonstrates that his trademark "whole-person" approach—“we lead by virtue of who we are”—is essential to sustained success in today's talent-starved marketplace and provides a measurable return on investment. For everyone from CEOs to emerging leaders, this long-awaited second edition advances the art and science of leadership and is even more relevant today than when it was first published.

## Book Information

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## Customer Reviews

"Research on leadership is clear: leaders must move from task-specific expertise to personal, interpersonal, and strategic excellence to succeed. Cashman's *Leadership from the Inside Out* gives you both deep and pragmatic practices to help make this crucial leadership transition."—Kenneth R. Brousseau, PhD, CEO, Decision Dynamics LLC  
"Kevin Cashman knows people can change, but to really improve the outside, every

person needs to understand what's on the inside. This book walks you through a step-by-step process of self-discovery. Any- one who is serious about personal improvement should contemplate the questions posed by this book. •Joseph Folkman, coauthor of *The Extraordinary Leader* •Kevin Cashman's message of staying resilient is critically relevant in today's high-change, high-stress marketplace. *Leadership from the Inside Out* provides a set of tools for managing energy and personal engagement, crucial to stay ahead of the game of leading and living. •Jim Loehr, CEO, Human Performance Institute, and coauthor of *The Power of Full Engagement* •Sooner or later, every leader who would like to lead more effectively finds himself blocked. Kevin Cashman's book illuminates how we can find the means within ourselves to identify and remove these barriers in order to fulfill our leadership destiny. •J.P. Donlon, Editor-in-Chief, Chief Executive •As leaders, we all need to grow from technical-functional expertise to personal-interpersonal excellence. *Leadership from the Inside Out* shows us impactful ways to take this journey with integrity and respect for all those we serve. •Juergen Brokatzky-Geiger, PhD, Head of Human Resources, Novartis International AG •Bolstered by strong science and the refined art of leadership development, few books so clearly bring the many aspects of our lives into alignment. Whether you're taking your own talent or that of others to the next level, *Leadership from the Inside Out* provides an abundance of tools for authentic, long-term success. •Ana Dutra, CEO, Leadership Development Solutions, Korn/Ferry International •No matter your professional arena, self-understanding and team trust are key to enduring success. *Leadership from the Inside Out* has brought out the best in our team, showing how our far-reaching talents, values, and experiences all directly fuel performance. •Mark Cohon, Commissioner, Canadian Football League •Leadership from the Inside Out has produced something any manager should admire: long-term value. As a former national bestseller and perennial member on our monthly bestseller list, Cashman's classic has provoked positive change in leaders of all types and backgrounds for years. This revised and expanded work takes the timeless principles first introduced ten years ago and brings them to life for the next generation of leaders through new examples, new research, and new meaning. •Jack Covert, President and Founder, 800-CEO-READ •Leadership from the Inside Out captures the latest research, the best development model, and the most comprehensive leadership practices to pragmatically and positively impact leadership effectiveness. It has been the foundation for a decade of effective and life-changing coaching with executives around the world. •Dee Gaeddert, PhD, President, Lominger International, a Korn/Ferry Company •From the moment I read the first

draft of this book, I knew Kevin Cashman had created a classic. His timeless book continues to stand out in a crowded field of leadership literature because it is both principled and practical. Buy it, read it, and apply it to progress.â•â••Ken Shelton, Editor, Executive Excellenceâ•â•“Cashman is perfecting the wisdom first conveyed a decade ago: there is a concomitant relationship between our internal selves and our external results. Leadership from the Inside Out masterfully bridges the gap between our too severed business lives and personal lives.â•â••Arvinder Dhesi, Group Talent Management Director, Avivaâ•â•“Cashman’s second edition of Leadership from the Inside Out blends the latest research and the latest tools to give global leaders what they need in today’s competitive marketplace. A must-read for the global leader of today!â•â••Lawrence P. Clark, PhD, Director, Korn/Ferry Instituteâ•â•“Kevin Cashman’s integrated leadership approach inspired my personal and professional transformation. The tools encouraged and still guide me to honor all parts of my self, to connect authentically with others, and to lead with an enriched sense of service.â•â••Pablo Gaito, Global Leader, Learning & Development, Cargill, Inc.â•â•“A prosperous business relies not only on the design plan from top management but on the strengths and interconnectivity of its many individual parts. Leadership from the Inside Out boils down the fundamental elements of understanding human capital and has given us strategic capacity to incubate talent from within.â•â••Richard P. Kearns, Chief Administrative Officer, Zurich Financial Servicesâ•â•“Leadership from the Inside Out is one of the leadership classics. While it was one of the first business books to capture the crucial link between personal growth and leadership development, it is as relevant today as it was a decade ago. If you read the first one, then you will like this new edition even more!â•â••Kevin Wilde, Chief Learning Officer, General Mills, Inc.â•â•“Leadership from the Inside Out is a major paradigm shift in leadership development. It gives you the tools to go directly to the heart of all significant leadership transformation: growing as a person to grow as a leader.â•â••Paul Walsh, CEO, Diageo, and former Chairman and CEO, The Pillsbury Companyâ•â•“Leadership from the Inside Out serves as an important wake-up call for those who are ready to unleash the power of authentic leadership.â•â••Ken Melrose, University of St. Thomas Holloran Endowed Chair in the Practice of Management; former Chairman and CEO, The Toro Company; and author of *Making the Grass Greener on Your Side: A CEO’s Journey to Leading by Serving*â•â•“True adventure always involves the exploration of one’s innermost spirit. Leadership from the Inside Out is a compass that helps you navigate this hidden domain as a means to bring out full leadership capacity with honesty and renewed energy.â•â••Ann Bancroft, polar explorer (first

woman to reach the North and South Poles) and Founder, Ann Bancroft Foundation. "If you want personal transformation, then buy Leadership from the Inside Out. It will guide you through the unexplored territories we often miss in our frenetic-paced business world." •Trudy Rautio, Executive Vice President and CFO, Carlson Hospitality Worldwide. "Leadership from the Inside Out is a testament to the too often forgotten reality that leadership success comes from living your deepest purpose and values as you earn followers, starting with the person in the mirror." •Vance Caesar, PhD, leadership coach and mentor, The Vance Caesar Group, and Professor, Pepperdine University. "In the dozen years I have known Kevin Cashman, he has consistently made his work a masterpiece in the art of leading on purpose. His new edition is an intriguing guide to this art, and it inspires us to take it to the next level." •Richard J. Leider, Founder, The Inventure Group; author of *The Power of Purpose*; and coauthor of *Repacking Your Bags and Something to Live For*. "Authentic leadership lies at the intersection of our deepest spiritual values and our greatest personal gifts. Cashman's new edition of Leadership from the Inside Out invites you to live at this important crossroads by cultivating the habits and skills needed to enrich your professional life while fostering opportunities for rich and satisfying personal development." •Brother Dietrich Reinhart, OSB, President, Saint John's University, Collegeville, Minnesota. "Breakthroughs in neuroscience and the plasticity of the brain directly connect to Leadership from the Inside Out principles and coaching model. The book gives us the tools we need for leaders to grow and develop." •Marcelo Montero, President, Health and Nutrition, Cargill, Inc. "Leadership from the Inside Out is a resource that spans the ages, integrates multiple disciplines, has experiential validity, and includes proven practical applications. Using (not just reading) this book is a transformative, peak experience." •Robert Hayles, PhD, Consultant, QED Consulting; former Vice President of Human Resources and Diversity, Pillsbury; former Chairman of the Board, American Society for Training and Development; and coauthor of *The Diversity Directive*. "Some books are noteworthy in and of themselves. Others serve as signs that something important is happening in the world. Kevin Cashman's Leadership from the Inside Out meets both criteria. Throw in the fact that it is well-designed for reading and for doing the exercises throughout, and you have a real mind-opener." •Perry Pascarella, Contributing Editor, *American Management Review*; former Editor-in-Chief, *Industry Week*; and author of *Leveraging People and Profit*. "Leadership from the Inside Out is full of practical inspiration and demonstrates why Kevin Cashman is regarded as a world authority on effective leadership. If you want people clamoring to be on your team, read this book!" •David McNally, CPAE, author of

Even Eagles Need a Push and coauthor of Be Your Own Brand. "With hundreds of books to choose from on the topic of leadership, it is unusual to come across one, Leadership from the Inside Out, that has the potential to make a meaningful change in your life." • Larry Perlman, former Chairman and CEO, Ceridian Corporation "Authenticity is the single most important quality of leadership. In Leadership from the Inside Out, Cashman not only captures the essence of inner-driven, intentional leadership, he gives both seasoned and emerging leaders a road map to navigate the challenges of personal and professional growth." • Bob Kidder, Chairman and CEO, 3Stone Advisors LLC: former CEO, Borden Capital: and former CEO, Duracell "Leadership from the Inside Out is an inspiration to lead from a deep knowledge of one's core purpose, creating value with true authenticity." • Deborah Dunsire, MD, CEO and President, Millennium Pharmaceuticals "The challenge of leadership is to inspire an obligation for people at all levels of an organization to step forward and lead. Leadership from the Inside Out gives you the practical steps to develop leaders in every nook and cranny of your organization." • Chuck Feltz, former President and Chief Operating Officer, Lifetouch National School Studios, and former President, Deluxe Financial Services

The long-awaited second edition of coaching legend Kevin Cashman's leadership classic (over 110,000 copies sold) is more relevant than ever today. In this rapidly transforming age of 24/7 connectivity and globalization, he encourages readers to strive, no longer for the fiction of "Balance," but instead for "Resilience Mastery."

I would recommend Leadership from the Inside Out by Kevin Cashman. The major theme of this book is authentic leadership and in its pages, Cashman provides many opportunities for the reader to learn and grow personally and as a leader. Cashman argues that to develop as a leader, one must focus on whole-person development and offers many suggestions on how to accomplish this. The book is well-grounded in research. Cashman uses a mix of practitioner resources (i.e. *Training & Development* magazine) and academic articles (i.e. from the *Center for Creative Leadership*) alongside his personal and professional experiences. This combination of sources lends credibility to the book, although sometimes it makes the reading a bit awkward. The one major complaint I have about the book is that it introduces you to a topic, but doesn't point you in the direction to learn more. For example, Cashman suggests meditation as a means of controlling stress, but he doesn't suggest resources on meditation or tell the reader where they might learn and practice meditation. The book is meant to be read slowly. Throughout, Cashman includes quotes

from famous and important leaders that are meant to provoke thoughts. He also includes reflections at critical points in the book and at the end of each chapter. From the beginning, he encourages the reader not to read straight through, but to put down the book when an idea strikes and explore it. This is an excellent book for the reader wanting to learn more about himself or wanting to learn more about authentic leadership. I would caution against using this book in isolation. When ideas or suggestions pique your interest, it would be helpful to have access to other resources on the subjects. All-in-all it is definitely worth the read.

Kevin Cashman's book has become my constant companion in my various leadership roles. The book is filled with quotable passages and brilliant insights into the heart and soul of effective leadership. I've occupied leadership roles for the past twenty years and wish I had read it when I first started. The book is easy to read, easy to understand, and simply an elegant expression on the qualities of great leaders. I use this book as a training tool for my younger leaders and highly recommend it to anyone desiring to strengthen their leadership skills. It will not disappoint you and your team will see the difference in your demeanor and effectiveness as their leader.

This book is absolutely AMAZING! I purchased it because I needed a book about leadership for one of my classes and it looked like a quick read... I was right about it being a quick read but I keep finding myself rereading, and underlining in it! I am learning so much and can't put it down! I honestly I was going to relate to it (as a 20 year old college student) but I really am and have suggested it to over 10 people already. BUT THIS BOOK! It will change your thinking and your leadership style! :)

Very insightful, interesting, thought provoking, and keeps me wanting to read more. The stories and quotes make me question myself and my life situation. What am I really doing with my life? Why am I going there? What is the purpose? Like the priest who offered to pay a soldier money every day to ask him those same questions. It is worth thinking about daily, so as to not get distracted so much by mundane activities and just enjoy life.

This is a great leadership book. It is an enjoyable read with great content. Strongly recommend for anyone who is interested in further developing their leadership skills.

I've had the previous edition of this book for a LONG time and got this to have alongside (but never

replace) the tattered, worn version I've scribbled in for years! Kevin Cashman's words and consciousness are transformative.

This is a great book for anyone who believes that personal growth is at the root of professional success. In order to become a successful leader Kevin Cashman suggests that we need to develop our leadership style "from the inside out", needing to create mastery in several areas such as personal, purpose, change, interpersonal mastery. I am a big fan of books that offer hands-on exercises to practice the concepts promoted. What use is it to understand concepts intellectually without any support on how to get them into your "muscle"? I happily recommend this book to my clients.

Very insightful and relatable in the real life work field.

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